

A large pile of colorful, 3D social media icons. The icons are in various colors like blue, red, yellow, and green, and represent different platforms such as Facebook (f logo), Twitter (bird), Instagram (camera), and YouTube (play button). They are scattered and overlapping, creating a sense of abundance and digital connectivity.

# Marketing Social Media Post

Project details: Content calendar for a digital marketing agency targeting small and medium business owners



**The Project Meta**

April 1, 2020 · 🌐



Maintaining and growing a business are two different things. You want to have a partner who takes your objectives as their own and can produce outcomes, not just deliverables.

But more importantly, you need a team who will challenge your ideas and help you brainstorm to drive better results.

We'd love to learn about your challenges and offer expert advice on how to drive your business forward. Contact us at [www.theprojectmeta.com](http://www.theprojectmeta.com)



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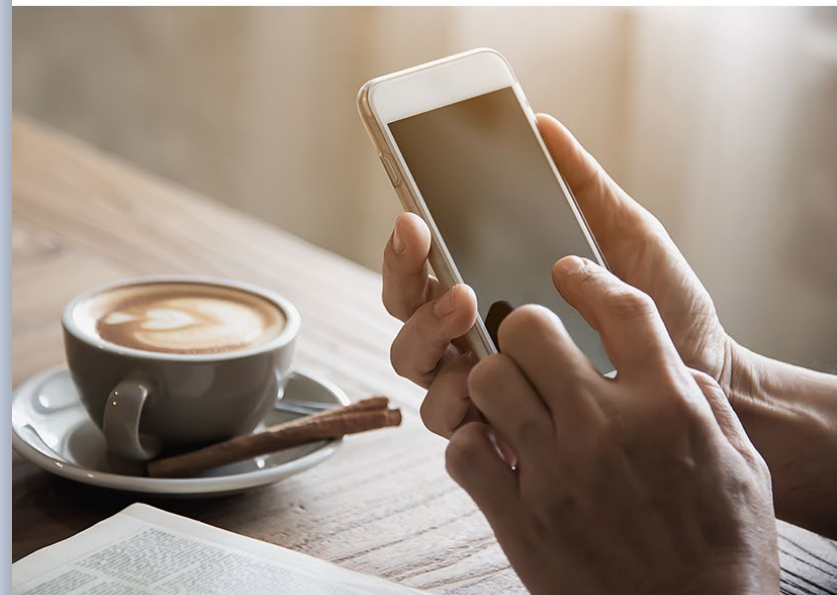
April 8, 2020 · 🌐



As a consumer, how often do you receive an email from a company you don't even remember subscribing to? Or how many times did you see an ad about products that you don't care about? Speaking as a digital user, it's easy to say we just ignore.

But understanding your consumers is key to any marketing initiative as a business. You need to make sure that you identify what will make them click on that email campaign, or how to pique their interests enough to check out your products.

We've come up with a list on how you can get started with identifying your customers so you can effectively target them. Read more at [www.theprojectmeta.com](http://www.theprojectmeta.com)



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April 15, 2020



With 4 billion active internet users worldwide, presence in the digital space can be a critical part of the buyer journey. But as a business, you don't need everybody to know you, just the right people. Learn more about how we can help you at [www.theprojectmeta.com](http://www.theprojectmeta.com)



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**The Project Meta**

April 22, 2020



Your organization is composed of different teams that work on different aspects of the business. It can be overwhelming if you need to oversee, manage, or execute each one.

With Project Meta's Marketing as a Service (MaaS), you'll have your own marketing team at your disposal. Get extra pair of hands and fresh perspectives so you can refocus your efforts, time, and attention to other things that matter.

Learn more about our MaaS services: [www.theprojectmeta.com](http://www.theprojectmeta.com)



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